

CITY COUNCIL'S GOALS

To ensure & improve the quality of life & growth of our community

GOAL 1

STRENGTHEN CITY LEADERSHIP & EFFECTIVENESS

- Establish structured educational processes including "pre-onboarding" for those interested in running & "on boarding" for new officials
- Establish an annual schedule for continuing local governance education & leadership training for staff & elected officials



GOAL 2

STRENGTHEN COMMUNICATION & COMMUNITY ENGAGEMENT

- Develop & implement Ambassadors Program
- Address the perceived negative images of the community
- Develop & implement Community Engagement Policy

GOAL 3

STRENGTHEN INFRASTRUCTURE

- Continue to evaluate, upgrade & improve the city's infrastructure
- Maintain & enhance the appearance of city infrastructure, property, equipment & roads
- Promote specific components of the city infrastructure to attract development & business
- Utilize the infrastructure to promote advantages to residents
- Continue to evolve the strategy to offer utilities to neighboring communities & build sustainable reliability



GOAL 4

FOCUS ON PAINESVILLE'S FUTURE GROWTH

- Outline a long-term strategy for future growth
- Understand & develop land-use strategy for residential growth, industrial growth, business growth & educational institutional growth